

# Take 2 Adjustments and Call Me in the Morning.

The 1918 influenza pandemic has been labeled one of the most devastating outbreaks in the history of the world with deaths estimated at between 20 and 40 million people. Over 675,000 Americans lost their lives due to this awful epidemic. But what does this have to do with Chiropractic?



The 1918 flu crisis was the reason for our success and growth as an occupation! Here are some statistics that give merit to the power of the Chiropractic adjustment:

- In Davenport, IA 50 medical doctors cared for 4,953 cases with 274 deaths. Also in Davenport, 150 chiropractors saw 1,635 cases with only one death.
- In the state of Iowa, medical doctors treated 93,590 patients, with 6,116 deaths, a loss of one patient out of every 15. In the same state, excluding Davenport, 4,735 patients were seen by chiropractors with a loss of only six patients – a loss of one patient out of every 789.
- National figures show that 1,142 chiropractors cared for 46,394 for influenza during 1918, with a loss of 54 patients – one out of every 859.
- In New York City, 950 out of 10,000 cases died with medical methods while 25 out of 10,000 died using drugless methods.

The medical profession was seeing a majority of the worst of the worst, however, one of the greatest statistics backing chiropractic care comes from the state of Oklahoma. There were 233 cases in which the medical doctors had cared for patients and eventually pronounced them as “lost” or beyond hope... Chiropractors took care of all 233 with only 25 deaths!

When you get adjusted, you decrease stress in your nervous system (Subluxation) and increase function in your immune system. *Journal of Neurophysiology, February 2007.* An increase in immune function enables you to fight everything from the common cold to a serious flu outbreak. This is why it's important to keep your nerve system (and your family's) clear with regular Chiropractic care, especially during this time of year.

Chiropractic's position in health care took a huge leap forward thanks to its life saving impact on thousands of Americans during the 1918 flu crisis. You have an incredible, adaptive healing power within you and Chiropractic care brings it out! No doctor or drug company on the planet can duplicate it. This year why not trust the Power in YOU vs. the 'potion in the shot' to get you through flu season.

Our Friends and Family day this year is Saturday September 18th. Give the people you love the chance to find out if Chiropractic care can change their lives like it has millions of others.

